



# Huntington Library Quarterly

## 2020 ADVERTISING RATES AND INFORMATION

The Huntington Library Quarterly publishes articles on the literature, history, and art of the sixteenth to eighteenth centuries in Britain and America. Special emphasis is placed on: interactions, of literature, politics, and religion; the social and political contexts of literary and art history; textual and bibliographical studies, including the history of printing and publishing; American studies, through the early nineteenth century; and the performance history of drama and music. HLQ received a top award in the 2009 competition of Council of Editors of Learned Journals (CELJ) for the special issue "Prison Writings in Early Modern England" (HLQ vol. 72, no. 2).

### ISSUANCE

ISSN: 0018-7895

Frequency: Quarterly

Mail Dates: March, June, September, December

### ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

### EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

Published by the University of Pennsylvania Press

### CONTACT INFORMATION

Reservations and inquiries should be sent to:

Journals Assistant

University of Pennsylvania Press

3905 Spruce Street

Philadelphia, PA 19104-4112

Email: journals@pobox.upenn.edu

Phone: 215-573-1295

Fax: 215-746-3636

### RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

#### Rates

Half Page: \$200   □   Full Page: \$300   □   Cover 3: \$350

#### Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Spring	1/11/20	1/25/20	3/31/20
Summer	4/11/20	4/25/20	6/30/20
Autumn	7/11/20	7/25/20	9/28/20
Winter	10/11/20	8/29/20	10/27/20

### MECHANICAL SPECIFICATIONS

Journal Trim Size: 7" x 10"

Ad Dimensions: Half Page: 5¼" x 4"

Full Page: 5¼" x 8¼"      Cover 3: 5½" x 8½"

- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type 1 fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

### MAILING LIST RENTAL

Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

#### Pricing and Formats

Electronic file: \$175.00/ M (\$175 minimum).

#### Policies and Terms

The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.

**UNIVERSITY OF PENNSYLVANIA  
PRESS**

3905 Spruce Street, Philadelphia, PA 19104-4112

## AUTUMN 2016 ISSUE

Signing Large Color Prints: The Significance of Blake's Signatures  
Joseph Viscomi

Blake Writes Backwards  
Alexander S. Gourlay

The Uncollected Letters of William Blake  
Angus Whitehead

On Blinks and Kisses, Monkeys and Bears:  
Dating William Blake's An Island in the Moon  
Fernando Castanedo

Blake, Young, and the Poetics of the Composite Page  
Luisa Calè

The Influence of the Moravian Collection of Hymns on William  
Blake's Later Mythology  
Wayne C. Ripley

### 2020 SUBSCRIPTION RATES

Individuals: \$54  
Electronic only \$38  
Institutions: \$265  
Electronic only \$194  
Single Issues: \$20  
International orders please add \$19 for shipping

### ORDERING INFORMATION

Huntington Library Quarterly  
Penn Press Journals  
3905 Spruce Street  
Philadelphia, PA 19104  
Phone: 215-573-1295  
Email: journals@pobox.upenn.edu

<http://hlq.pennpress.org>